

INTEGRITY INSURANCE'S CATHY BEAUDIN HONORED AS COMPANY REPRESENTATIVE OF THE YEAR BY MINNESOTA INDEPENDENT INSURANCE AGENTS AND BROKERS ASSOCIATION

APPLETON, WI (May 6, 2015) — Integrity Insurance is proud to announce that Field Sales Director **Cathy Beaudin** was named Company Representative of the Year by the Minnesota Independent Insurance Agents and Brokers Association (MIIAB). MIIAB is the largest professional association representing more than 5,000 independent insurance agencies throughout Minnesota. Beaudin was nominated by MIIAB members and accepted the award last week at their annual convention in Minneapolis.

MIIAB President Vance Prigge stated, "We're proud to recognize Cathy for her outstanding service benefiting independent insurance agents and the entire industry. She is hard-working, hands-on and always available to assist independent insurance agents in analyzing risk for the customer and recommending coverage solutions."

The Company Representative of the Year award is presented to an insurance company individual who reflects professionalism upon the industry; develops and communicates an indepth knowledge of products available to the agency system.

Integrity's Vice President of Sales & Marketing Scott David added "Cathy is a tremendous asset to Integrity and our agency partners. We're thrilled MIIAB has recognized her commitment to the industry. She has built a successful career at Integrity over the past 20 years with relationship building and agency service as the foundation."

About Integrity Insurance

Integrity Insurance was established in 1933 and is based in Appleton, Wisconsin. Integrity offers auto, home, business and life insurance through a network of independent agents throughout Iowa, Minnesota and Wisconsin. With an affiliate partner Grange Insurance based in Columbus, Ohio — the enterprise has \$2 billion in assets and \$1 billion in annual revenue and holds an AM Best rating of "A" excellent. For more information, visit integrityinsurance.com.

Media Contact

Maggie Haddock, marketing specialist Integrity Insurance 920.968.8462 · mhaddock@imico.com ###